



Website Innovations Serve 1/2 Million Minnesotans

1/2 Million

searches for
affordable housing

85,000

affordable housing
and waiting list
openings posted

2.4

million page
views

2012 Innovations

STREAMS

www.housinglink.org/streams

We changed the game for community planners and researchers with the creation of **Streams**. It allows users to quickly see where publicly funded housing is located in their Twin Cities community, who funded it, and how long the property is obligated to remain affordable. Streams aids in efforts to preserve affordable housing, and in making wise development decisions. Streams was made possible by a HUD Sustainable Communities grant.

HOUSING HUB

www.housinglink.org/housinghub

Mid-year we launched Housing Hub, video-based education, to enhance our services for renters and landlords. The videos have received over **5,000 views** and counting! Housing Hub is successful thanks to the support of the Bloomington HRA, and the Fair Housing Implementation Council's special promotion of our Fair Housing video.

Other Successes

46,000

visits for information about
subsidized housing

52,000 visits to
view the status of Housing
Authority Waiting Lists

3,600 visits to access Fair
Housing information

83% of surveyed
Hennepin County case-
workers found housing
options for low-income
clients on HousingLink

940,000
openings sent
through hAlert

79% of landlords listing
on HousingLink accept
Section 8 vouchers

35 Outreach
events educating
organizations & landlords
about affordable housing

Twin Cities

Rental Revue

SHOWCASING SHADOW &
APARTMENT MARKET DATA

This innovative quarterly report launched in late 2011 won a prestigious industry award in 2012 from the Minnesota Multi Housing Association. In 2012 it generated **\$12,236** in revenue from subscriptions.

✓ Engaged in research of the affordable housing landscape in Minnesota for the *Housing Measures* report on behalf of the McKnight Foundation.



2012 Supporters

Accessible Homes
 Bloomington HRA
 Eide Bailly (In-Kind)
 Fair Housing Implementation Council
 Family Housing Fund
 Google, Inc. (In-Kind)
 Hennepin County
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 Minnesota Housing
 Minnesota Multi Housing Association
 Minneapolis Public Housing Authority
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 Redmon Law Chartered (In-Kind)
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 Renters Warehouse
 Scott County CDA
 St. Paul Public Housing Agency
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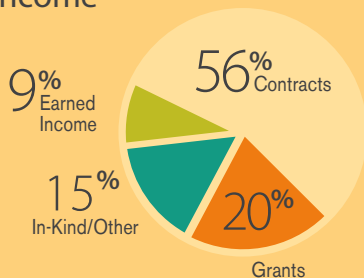
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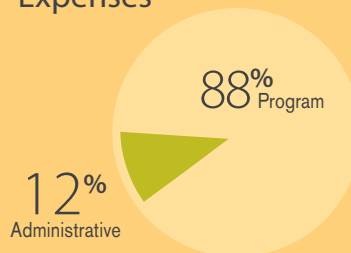
Dawn Fish – Development Officer,
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Financials

Income



Expenses



Contact

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Visit housinglink.org/annualreport to view our Form 990 and audited financials.