

## Why Subscribe to Twin Cities Rental Revue?

*Property Management Companies, Social Service Agencies, Government Entities*

### Property Management Companies

The shadow market of condos, single-family homes, duplexes, and townhomes has remained a mystery. These units, largely owned by small “mom and pop” landlords, compete for renters. However, **limited information about the rents, amenities, and policies of shadow market units has kept you in the dark about their impacts on your business.** *Twin Cities Rental Revue* solves this problem. It gives you visibility into the shadow market and will help you make better business decisions with more complete information.

In addition, *Twin Cities Rental Revue* gives insight into the searching behavior of renters. The *Demand Index* shows what renters searched for in the previous quarter, revealing what floor plans (1 bedroom, 2 bedroom, etc) and building types (apartment, duplex, etc) were most desired.

Finally, *Twin Cities Rental Revue* will provide trending to show what has changed in the shadow and apartment markets over time. It is over-due for you to have information about the shadow market. Your time has come. [Subscribe today!](#)

*Note: 100% of the proceeds generated by Twin Cities Rental Revue support the mission and work of local nonprofit organization HousingLink.*

### Social Service Agencies

You likely rely on funding from outside sources to support programs that help clients find affordable rental housing. Proving that rents are rising or out of range for your clients is difficult. *Twin Cities Rental Revue* will help you prove your case! Each quarter you will receive an easy to navigate report that shows median rents for the Twin Cities region as well as 56 sub-regions (cities & neighborhoods).

*Twin Cities Rental Revue* will also help you determine the best places to search for housing for your clients. With summarized information in 56 sub-regions you will be able to identify where rents are most affordable. As a social service organization involved in housing, it is imperative that you clearly understand the local rental market. *Twin Cities Rental Revue* will give you that clarity. [Subscribe today!](#)

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## Government Entities

Rental housing is a large part of your cities and counties. Knowing median rents and understanding the policies of small landlords and management companies is essential for sound policy and planning decisions. This quarterly report will give you a complete picture of rental housing in your community and the Twin Cities region as a whole. It provides information about the rental units of the hard to track 'mom and pop' landlords as well as apartment communities. It is a tool to help you make good decisions to better your community. [Subscribe today!](#)

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