Website Innovations Serve ½ Million Minnesotans

½ Million searches for affordable housing

85,000 affordable housing and waiting list openings posted

2.4 million page views

2012 Innovations

STREAMS
www.housinglink.org/streams
We changed the game for community planners and researchers with the creation of Streams. It allows users to quickly see where publicly funded housing is located in their Twin Cities community, who funded it, and how long the property is obligated to remain affordable. Streams aids in efforts to preserve affordable housing, and in making wise development decisions. Streams was made possible by a HUD Sustainable Communities grant.

HOUSING HUB
www.housinglink.org/housinghub
Mid-year we launched Housing Hub, video-based education, to enhance our services for renters and landlords. The videos have received over 5,000 views and counting! Housing Hub is successful thanks to the support of the Bloomington HRA, and the Fair Housing Implementation Council’s special promotion of our Fair Housing video.

Other Successes

46,000 visits for information about subsidized housing

3,600 visits to access Fair Housing information

52,000 visits to view the status of Housing Authority Waiting Lists

83% of surveyed Hennepin County case-workers found housing options for low-income clients on HousingLink

940,000 openings sent through hAlert

79% of landlords listing on HousingLink accept Section 8 vouchers

35 Outreach events educating organizations & landlords about affordable housing

Rental Revue
SHOWCASING SHADOW & APARTMENT MARKET DATA
This innovative quarterly report launched in late 2011 won a prestigious industry award in 2012 from the Minnesota Multi Housing Association. In 2012 it generated $12,236 in revenue from subscriptions.

Engaged in research of the affordable housing landscape in Minnesota for the Housing Measures report on behalf of the McKnight Foundation.

Twin Cities

79,000 visits to access Fair Housing information

35 Outreach events educating organizations & landlords about affordable housing

52,000 visits to view the status of Housing Authority Waiting Lists

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Eide Bailly (In-Kind)
Fair Housing Implementation Council
Family Housing Fund
Google, Inc. (In-Kind)
Hennepin County
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Jay and Rose Phillips Family Foundation of Minnesota
Live Smoke Free Minnesota
Many Individual Donors
McKnight Foundation
Metropolitan Council
Minnesota Department of Corrections
Minnesota Homeownership Center
Minnesota Housing
Minnesota Multi Housing Association
Minneapolis Public Housing Authority
MN Department of Human Services
Refugee Resettlement Program
Redmon Law Chartered (In-Kind)
Rental History Reports
Renters Warehouse
Scott County CDA
St. Paul Public Housing Agency
Target
Western Bank

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Financials

Income
- Earned Income
- In-Kind/Other
- Grants

Expenses
- Program
- Administrative

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Visit housinglink.org/annualreport to view our Form 990 and audited financials.