Deepening Connections

Q. What makes HousingLink more than a website?
A. Personal engagement with the community we serve.

In 2013, we participated in 88 outreach events at service agencies, homeless and domestic violence shelters, prisons, conferences, and more! We provided highly regarded training on how to overcome criminal, credit, and rental history barriers in a housing search, subsidized housing, fair housing, and successful renting.

This outreach touched 3,500 people directly, and improved the lives of thousands in need who are served by professionals that attended our training.

Impactful Research

With the foreclosure crisis subsiding, we concluded 6 years of research on behalf of the Minnesota HomeOwnership Center, Greater Minnesota Housing Fund, Minnesota Housing, and Family Housing Fund.

Access to Life Improving Information

47,000 visits for subsidized housing information
52,000 views of the Housing Authority Waiting List Report
3,900 visits for Fair Housing information
3 million notices of housing openings sent through hAlert since its launch in 2011
4,610 listings said they would accept Section 8 vouchers
17,000 views of educational videos made by HousingLink

Housing Data Experts

HousingLink is a recognized authority for affordable and market rate housing data thanks to:
- Streams – An inventory of publicly funded housing (housinglink.org/streams)
- The award winning Twin Cities Rental Revue (housinglink.org/tcrentalrevue)
- Rent Reasonableness data provided to housing authorities
- Housing research on behalf of community agencies
2013 Supporters
Bloomington HRA
Eide Bailly (In-Kind)
Fair Housing Implementation Council
Family Housing Fund
Google, Inc. (In-Kind)
Hennepin County
Hugh J. Andersen Foundation
Jay and Rose Phillips
Family Foundation of Minnesota
Live Smoke Free Minnesota
Many Individual Donors
McKnight Foundation
Metropolitan Council
Minnesota Homeownership Center
Minnesota Housing
Minnesota Multi Housing Association
MN Department of Human Services: Money Follows the Person
Redmon Law Chartered (In-Kind)
Scott County CDA
St. Paul Public Housing Agency
Target
Western Bank

2013 Board of Directors
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Alicia Huckleby – Human Resources Manager, St Paul Public Housing Agency
Tim Thompson – President, Housing Preservation Project
Tania Jones – (partial year) Online Community Manager, Greater Twin Cities United Way
Dawn Fish – (partial year) Development Officer, Abbott Northwestern Hospital Foundation

Financials
Income
- Earned Income: 9%
- In-Kind/Other: 15%
- Grants: 37%
- Contracts: 33%

Expenses
- Program: 84%
- Administrative: 16%

Contact
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Visit housinglink.org/annualreport to view our Form 990 and audited financials.