Minneapolis Rental Housing Brief

July 2021
### Rents

#### Median Rents¹

<table>
<thead>
<tr>
<th>Type</th>
<th>July 2021</th>
<th>July 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Bedroom</td>
<td>$1,065</td>
<td>$1,050</td>
</tr>
<tr>
<td>Two Bedroom</td>
<td>$1,375</td>
<td>$1,300</td>
</tr>
<tr>
<td>Three Bedroom</td>
<td>$1,600</td>
<td>$1,550</td>
</tr>
</tbody>
</table>

**Income Required to Rent a Home in July 2021**

Figures are based on the common landlord screening requirement that an applicant must earn 2.5 times the rent in income.

<table>
<thead>
<tr>
<th>Type</th>
<th>July 2021</th>
<th>July 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Bedroom</td>
<td>$2,663</td>
<td></td>
</tr>
<tr>
<td>Two Bedroom</td>
<td>$3,438</td>
<td></td>
</tr>
<tr>
<td>Three Bedroom</td>
<td>$4,000</td>
<td></td>
</tr>
</tbody>
</table>

**Vacancy Distribution by Building Type²**

<table>
<thead>
<tr>
<th>Type</th>
<th>July 2021</th>
<th>July 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apartment</td>
<td>79%</td>
<td>72%</td>
</tr>
<tr>
<td>Single Family</td>
<td>6%</td>
<td>10%</td>
</tr>
<tr>
<td>Other</td>
<td>15%</td>
<td>18%</td>
</tr>
</tbody>
</table>

¹ To learn more about HousingLink rent data, [watch this video](#).
² Different than "vacancy rate," we are saying that OF the vacancy rate (around 3%), xx% of the vacancies are apartments, xx% are single family homes, and xx% are of another building type.

Source: HousingLink’s [Market Rent Data](#).
Rental Housing Affordability

Median One Bedroom Rents¹

<table>
<thead>
<tr>
<th></th>
<th>JULY 2021</th>
<th>JULY 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tax Credit Properties</td>
<td>$1,039</td>
<td>$1,050</td>
</tr>
<tr>
<td>Market Rate Properties</td>
<td>$1,065</td>
<td>$1,081</td>
</tr>
<tr>
<td>Listed on HousingLink</td>
<td>$1,061</td>
<td>$995</td>
</tr>
</tbody>
</table>

¹ Source: HousingLink's Market Rent Data.

Number of NOAH Rental Vacancies²

<table>
<thead>
<tr>
<th></th>
<th>ONE BEDROOM</th>
<th>TWO BEDROOM</th>
<th>THREE BEDROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2021</td>
<td>646</td>
<td>344</td>
<td>92</td>
</tr>
<tr>
<td>July 2020</td>
<td>277</td>
<td>191</td>
<td>65</td>
</tr>
</tbody>
</table>

² Ibid. For purposes of this report, we define “NOAH” private market housing that is affordable to 60% of Area Median Income, accounting for likely household size by bedroom and likely utility cost, depending on number of bedrooms and building type. To learn more about NOAH rental supply, watch this video.
Rental Housing Affordability

% of Minneapolis Rental Vacancies Affordable by Income Level¹

<table>
<thead>
<tr>
<th>Income Level</th>
<th>July 2021</th>
<th>July 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>30% AMI*</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>50% AMI*</td>
<td>19%</td>
<td>20%</td>
</tr>
<tr>
<td>60% AMI*</td>
<td>50%</td>
<td>51%</td>
</tr>
<tr>
<td>80% AMI*</td>
<td>83%</td>
<td>82%</td>
</tr>
<tr>
<td>100% AMI*</td>
<td>94%</td>
<td>95%</td>
</tr>
</tbody>
</table>

¹ To learn more about how HousingLink calculates affordability by area median income, watch this video.

*AMI (Area Median Income) is $73,500 for an individual and $104,900 for a family of four in the Twin Cities Metro (HUD, 2021).

Source: HousingLink’s Market Rent Data. AMI based on HUD’s Income Limits data, published annually at https://www.huduser.gov. Affordability analysis based on a family paying no more than 30% of income on gross housing costs, accounting for household size, utility costs, and building type.
Subsidized Housing in Minneapolis

Housing Choice Voucher forfeited in Q2 2021

This figure refers to vouchers families were unable to place in service. This can result from rent exceeding the Public Housing Authority’s ability to adequately subsidize the voucher holder’s portion of, or a landlord’s unwillingness to participate in, the Section 8 Housing Choice Voucher program. Periods of low vacancy, such as Minneapolis is currently experiencing, typically exacerbate both of these constraints.

July 2021 Waiting List Openings, down from 16 last year.

¹ Source: Minneapolis Public Housing Authority.
² Source: Waiting list openings advertised on HousingLink include Public Housing, Project Based Section 8, Tax Credit, and more.
Rental Housing Stock

Licensed Rental Units – Q2 2021¹

101,008 Licensed units

↑ 4.4% since 2020

1,582 “Tier 3” rental units

↓ -1.9% since 2020

24,448 Units in 1 and 2 Unit Licenses

↑ -0.5% since 2020

1,609 Units of Short-Term Rental Stock

(↑ 21% from 2020)

1,374 "airbnb" entire home rentals listed²

¹ Source: Analysis of City of Minneapolis Regulatory Services rental license data. Note: The City of Minneapolis uses a tiered rating system as part of their rental process. Tier 3 rentals are those which require excessive city services, are poorly maintained or managed, and may be at a higher risk for fire damage. Tier 3 rentals are additionally on the most frequent inspection cycle (one-year).

² Source: As of July 2021 we are obtaining this data from Insider AirBnB, an independent aggregator of AirBnB data at insideairbnb.com.
Apartment Sales & Development

Apartment Development as of the end of Q2 2021¹

![PROJECTS PROPOSED]
- w/Known Affordable Units: 49
- w/no Known Affordable Units: 97

![PROJECTS PERMITTED & UNDER CONSTRUCTION]
- w/Known Affordable Units: 33
- w/no Known Affordable Units: 110

Presence of affordable units is not always known when information is gathered for this metric and thus it is most accurate to simply refer to projects “w/Known Affordable Units” and projects “w/no Known Affordable Units.”

Average Price-Per-Unit Apartment Sales
Q3 2020–Q2 2021²

$148,120
Per unit

28% down from previous 12 months

¹ Source: This analysis is based on development monitoring by the Metropolitan Council, and consists of selected proposed, permitted, and under construction place-level residential and nonresidential projects, as opposed to individual units. Data on residential and nonresidential projects are obtained on an on-going basis from daily, weekly, monthly and quarterly publications such as Finance & Commerce, Mpls./St. Paul Business Journal, Pioneer Press, Star Tribune, Twin Cities Business Magazine, and Minneapolis Trends reports, among others. Complete attribute data for all entries may not be available and for purposes of this report, projects in a withdrawn, on hold, or complete status are not reported.

² Source: This analysis is based on research conducted since 2011 exclusively on projects vetted or written about by Finance & Commerce publication for its Twin Cities Apartment Sales Tracker, available at finance-commerce.com.
Notable Housing Facts

44% of Minneapolis renters live in housing that is not affordable to them¹

Affordability is defined as paying no more than 30% of pre-tax household income on gross housing costs (which includes rent and utilities). Those paying more than 30% of their income on housing are considered cost-burdened, a figure that is typically much higher among renters than homeowners.

6% of Minneapolis Public Schools students experienced homelessness in the past year²

Minneapolis Public Schools tracks homeless and highly mobile students lacking a fixed, regular, and adequate nighttime residence (homelessness as defined by the McKinney-Vento Homeless Assistance Act). This includes children who live in shelters and transitional housing; those living in motels, hotels, and weekly-rate residences; those doubled-up with friends or non-immediate family; those living in abandoned buildings, public space, or cars; and those awaiting foster care placement.

Housing openings with one or more accessible features July 2021³

32  ↑ up from 24 last year

¹ Source: Analysis of 2020 1-year American Community Survey data from the US Census. For more discussion of this topic, including figures on “severe cost burden” (those paying more than 50% of their income on housing costs), visit: https://metrocouncil.org/Housing/Planning/Housing-Policy-Plan-Dashboard/Housing-Cost-Burden.aspx

² Source: Minneapolis Public Schools, for the 2019-2020 school year.

³ Source: Advertised vacancies on HousingLink.org.
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