

St. Paul Rental Housing Brief

July 2021



Housing**Link** 

The logo for HousingLink, consisting of a central white starburst shape surrounded by ten colorful triangles in shades of purple, red, orange, yellow, green, and blue.

Rents

Median Rents¹

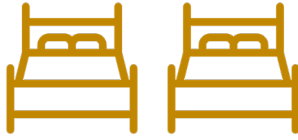
ONE BEDROOM



July 2021 \$1,025
July 2020 \$949



TWO BEDROOM



July 2021 \$1,295
July 2020 \$1,210



THREE BEDROOM



July 2021 \$1,565
July 2020 \$1,502



Income Required to Rent a Home in July 2021



Figures are based on the common landlord screening requirement that an applicant must earn 2.5 times the rent in income.

ONE BEDROOM

\$2,563

TWO BEDROOM

\$3,238

THREE BEDROOM

\$3,913

Vacancy Distribution by Building Type²



APARTMENT

July 2021 82%
July 2020 73%



SINGLE FAMILY HOME

July 2021 6%
July 2020 12%



OTHER
(Condo, Duplex, Townhome)

July 2021 13%
July 2020 14%

¹ To learn more about HousingLink rent data, [watch this video](#).

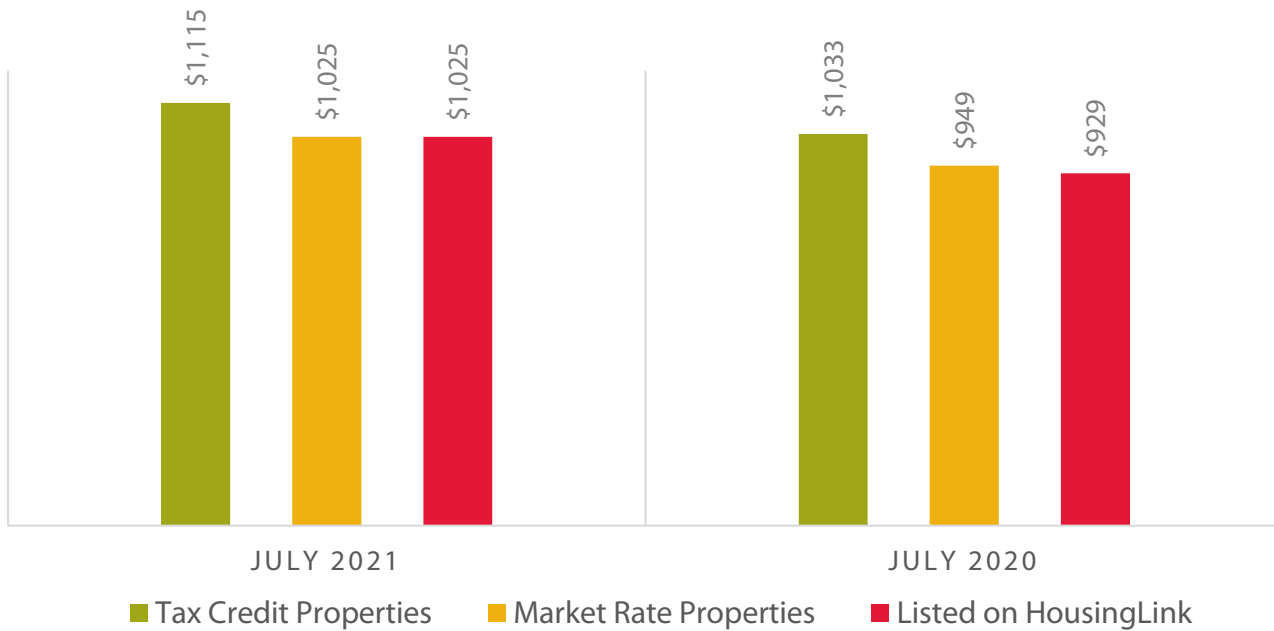
² Different than "vacancy rate," we are saying that OF the vacancy rate (around 3%), xx% of the vacancies are apartments, xx% are single family homes, and xx% are of another building type.

Source: HousingLink's *Market Rent Data*.

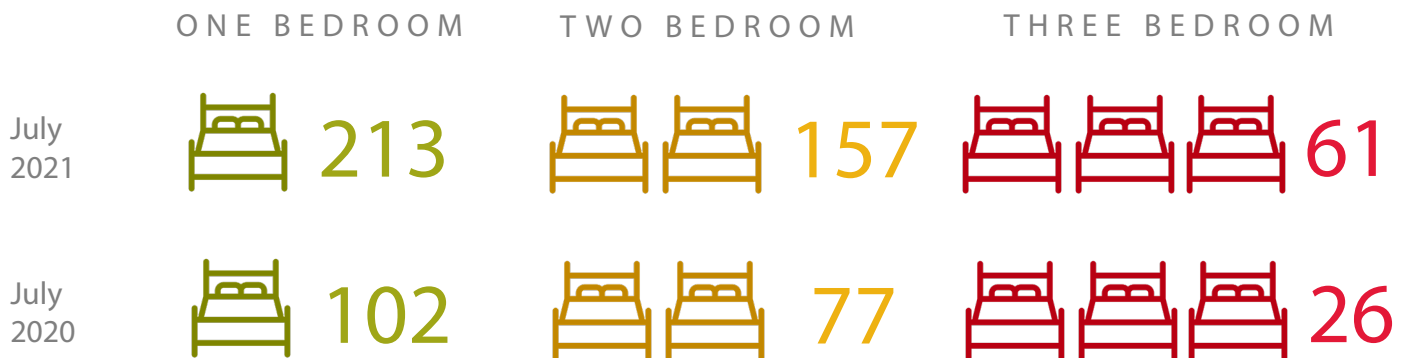


Rental Housing Affordability

Median One Bedroom Rents¹



Number of NOAH Rental Vacancies²



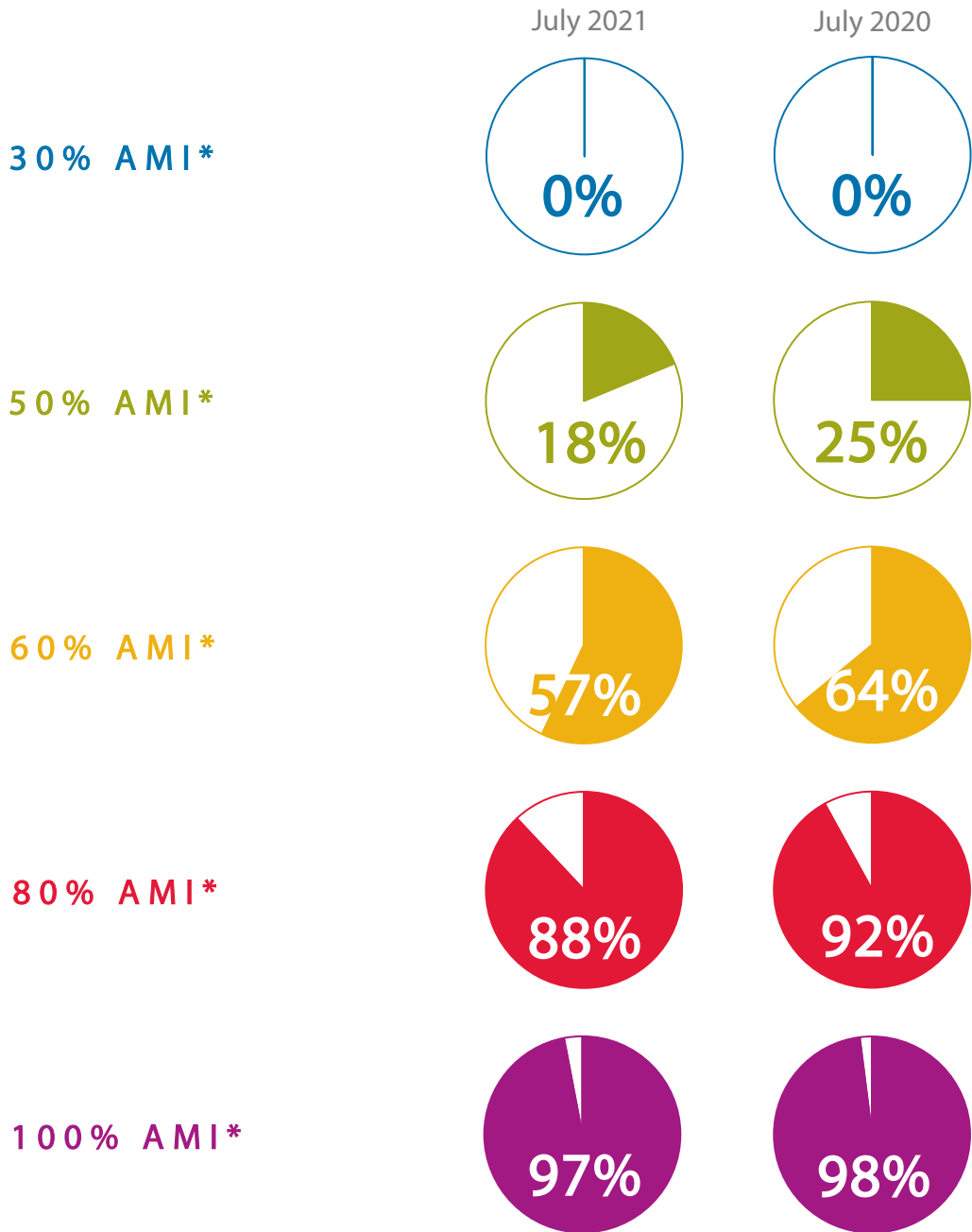
¹ Source: HousingLink's *Market Rent Data*.

² Ibid. For purposes of this report, we define "NOAH" private market housing that is affordable to 60% of Area Median Income, accounting for likely household size by bedroom and likely utility cost, depending on number of bedrooms and building type. To learn more about NOAH rental supply, [watch this video](#).



Rental Housing Affordability

% of St. Paul Rental Vacancies Affordable by Income Level¹



¹ To learn more about how HousingLink calculates affordability by area median income, [watch this video](#).




*AMI (Area Median Income) is \$73,500 for an individual and \$104,900 for a family of four in the Twin Cities Metro (HUD, 2021).

Source: HousingLink's *Market Rent Data*. AMI based on HUD's *Income Limits* data, published annually at <https://www.huduser.gov>. Affordability analysis based on a family paying no more than 30% of income on gross housing costs, accounting for household size, utility costs, and building type.



Subsidized Housing in St. Paul

July 2021 Vacancies Willing to Accept a Section 8 Housing Choice Voucher¹

	July 2021	July 2020
ONE BEDROOM 	33	14
TWO BEDROOM 	38	13
THREE BEDROOM 	18	15

13 July 2021 Waiting List Openings² ↑ up from 9 last year.

¹ Source: HousingLink's *Market Rent Data*.

² Source: Waiting list openings advertised on HousingLink include Public Housing, Project Based Section 8, Tax Credit, and more.



Rental Housing Stock

Rental Unit Inspections – Q2 2021¹



65,228

Certified units with a grade

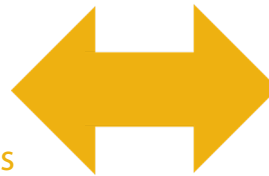


+1.3 %
since 2020



3,736

Units in Class C and D properties



no change
since 2020

14,134

Units in 1 and 2 Unit properties



+ 1.8%
since 2020



airbnb 335

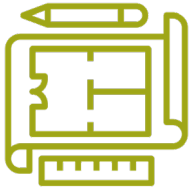
entire home rentals listed²

¹ Source: Analysis of City of St. Paul Department of Safety and Inspections Fire Certificate of Occupancy data. Note: The City of St. Paul requires inspections of non-owner-occupied housing units on a regular basis. Class C and Class D properties are those that are least compliant with all state and local safety codes, triggering re-inspection every two years (Class C) or one year (Class D). Reported units only include those which receive a Fire Certificate of Occupancy grade, a practice which is only required for single family homes and duplexes that are not owner-occupied, and for rental properties of three or more units, and excludes units that mix residential with other uses.

² Source: As of July 2021 we are obtaining this data from Insider AirBnB, an independent aggregator of AirBnB data at insideairbnb.com.

Apartment Sales & Development

Apartment Development as of Q2 2021¹



PROJECTS PROPOSED

w/Known Affordable Units	15
w/no Known Affordable Units	29



PROJECTS PERMITTED & UNDER CONSTRUCTION

w/Known Affordable Units	18
w/no Known Affordable Units	34

Presence of affordable units is not always known when information is gathered for this metric and thus it is most accurate to simply refer to projects “w/Known Affordable Units” and projects “w/no Known Affordable Units.”

Average Price-Per-Unit Apartment Sales Q3 2020 – Q2 2021²



\$127,917
Per unit



**-23% over
previous 12 months**

¹ Source: This analysis is based on development monitoring by the Metropolitan Council, and consists of selected proposed, permitted, and under construction place-level residential and nonresidential projects, as opposed to individual units. Data on residential and nonresidential projects are obtained on an on-going basis from daily, weekly, monthly and quarterly publications such as *Finance & Commerce, Mpls./St. Paul Business Journal, Pioneer Press, Star Tribune, Twin Cities Business Magazine*, and *Minneapolis Trends* reports, as well as a multitude of other sources such as school district updates, developer websites and television news reports, among others. Complete attribute data for all entries may not be available and for purposes of this report, projects in a withdrawn, on hold, or complete status are not reported.

² Source: This analysis is based on research conducted since 2011 exclusively on projects vetted or written about by *Finance & Commerce* publication for its *Twin Cities Apartment Sales Tracker*, available at finance-commerce.com.

Notable Housing Facts

48% of St. Paul renters live in housing that is not affordable to them¹



Affordability is defined as paying no more than 30% of pre-tax household income on gross housing costs (which includes rent and utilities). Those paying more than 30% of their income on housing are considered cost-burdened, a figure that is typically much higher among renters than homeowners.

3.7% of St. Paul Public Schools students experienced homelessness in the past year²



St. Paul Public Schools tracks homeless and highly mobile students lacking a fixed, regular, and adequate nighttime residence (homelessness as defined by the McKinney-Vento Homeless Assistance Act). This includes children who live in shelters and transitional housing; those living in motels, hotels, and weekly-rate residences; those doubled-up with friends or non-immediate family; those living in abandoned buildings, public space, or cars; and those awaiting foster care placement.

Housing Openings with one or more accessible features July 2021³

51

↑ up from 32 last year

¹ Source: Analysis of 2020 1-year *American Community Survey* data from the US Census. For more discussion of this topic, including figures on "severe cost burden" (those paying more than 50% of their income on housing costs), visit: <https://metrocouncil.org/Housing/Planning/Housing-Policy-Plan-Dashboard/Housing-Cost-Burden.aspx>

² Source: St. Paul Public Schools, based on 2019-2020 school year. The District believes the most recent figure is likely not currently reflecting the true number of families homeless or at risk for homelessness due to a temporary statewide moratorium on evictions and reduced communication with schools related to transportation needs.

³ Source: Advertised vacancies on HousingLink.org

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Questions about the data?

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Visit HousingLink.org for additional research, plus affordable rental housing openings and information.



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