St. Paul
Rental Housing Brief
October 2023
Rents

Median Rents\(^1\)

<table>
<thead>
<tr>
<th>One Bedroom</th>
<th>Two Bedroom</th>
<th>Three Bedroom</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2023</td>
<td>$1,038</td>
<td>October 2023</td>
</tr>
<tr>
<td>October 2022</td>
<td>$984</td>
<td>October 2022</td>
</tr>
</tbody>
</table>

- **+6% Increase YOY**
- **+1% Increase YOY**

Income Required to Rent a Home in October 2023

- **+1% Increase YOY**
- **+7% Increase YOY**

Vacancy Distribution by Building Type\(^2\)

<table>
<thead>
<tr>
<th>Apartment</th>
<th>Single Family Home</th>
<th>Other (Condo, Duplex, Townhome)</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2023</td>
<td>80%</td>
<td>October 2023</td>
</tr>
<tr>
<td>October 2022</td>
<td>70%</td>
<td>October 2022</td>
</tr>
</tbody>
</table>

1 To learn more about HousingLink rent data, [watch this video](#).
2 Different than “vacancy rate,” we are saying that OF the vacancy rate (around 4%), xx% of the vacancies are apartments, xx% are single family homes, and xx% are of another building type.

Source: HousingLink’s Market Rent Data.
### Rental Housing Affordability

**Median One Bedroom Rents¹**

<table>
<thead>
<tr>
<th></th>
<th>OCTOBER 2023</th>
<th>OCTOBER 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tax Credit Properties</td>
<td>$975</td>
<td>$975</td>
</tr>
<tr>
<td>Market Rate Properties</td>
<td>$1,049</td>
<td>$992</td>
</tr>
<tr>
<td>Listed on HousingLink</td>
<td>$1,000</td>
<td>$975</td>
</tr>
</tbody>
</table>

### Number of NOAH Rental Vacancies²

<table>
<thead>
<tr>
<th></th>
<th>ONE BEDROOM</th>
<th>TWO BEDROOM</th>
<th>THREE BEDROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2023</td>
<td>335</td>
<td>165</td>
<td>48</td>
</tr>
<tr>
<td>October 2022</td>
<td>214</td>
<td>159</td>
<td>36</td>
</tr>
</tbody>
</table>

¹ Source: HousingLink’s *Rental Revue* data.

² Ibid. For purposes of this report, we define “NOAH” private market housing that is affordable to 60% of Area Median Income, including likely utility costs, depending on number of bedrooms and building type. HousingLink follows widely-accepted basic practices for analyzing housing affordability, which involve comparing rents to area median incomes provided every year by HUD. It is important to remember that an overall standard of “affordability” is a broad brush and individual families looking for housing can only evaluate the notion of “affordable” relative to their own circumstances. To learn more about NOAH rental supply, watch this video.
Rental Housing Affordability

% of St. Paul Rental Vacancies Affordable by Income Level

<table>
<thead>
<tr>
<th>Income Level</th>
<th>October 2023</th>
<th>October 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>30% AMI*</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>50% AMI*</td>
<td>54%</td>
<td>49%</td>
</tr>
<tr>
<td>60% AMI*</td>
<td>76%</td>
<td>82%</td>
</tr>
<tr>
<td>80% AMI*</td>
<td>98%</td>
<td>97%</td>
</tr>
<tr>
<td>100% AMI*</td>
<td>100%</td>
<td>99%</td>
</tr>
</tbody>
</table>

1 AMI (Area Median Income) is $87,000 for an individual and $124,200 for a family of four in the Twin Cities Metro (HUD, 2023). HousingLink follows widely-accepted basic practices for analyzing housing affordability, which involve comparing rents to area median incomes provided every year by HUD. It is important to remember that an overall standard of “affordability” is a broad brush and individual families looking for housing can only evaluate the notion of “affordable” relative to their own circumstances. To learn more about how HousingLink calculates affordability by area median income, [watch this video](#).

Source: HousingLink’s Rental Revue data.
## Subsidized Housing in St. Paul

### October 2023 Vacancies Willing to Accept a Section 8 Housing Choice Voucher

<table>
<thead>
<tr>
<th>Bed Room Type</th>
<th>October 2023</th>
<th>October 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Bedroom</td>
<td>65</td>
<td>50</td>
</tr>
<tr>
<td>Two Bedroom</td>
<td>35</td>
<td>33</td>
</tr>
<tr>
<td>Three Bedroom</td>
<td>31</td>
<td>15</td>
</tr>
</tbody>
</table>

¹ Source: HousingLink’s Market Rent Data.

² Source: Waiting list openings advertised on HousingLink include Public Housing, Project Based Section 8, Tax Credit, and more.

³ Source: Advertised vacancies on HousingLink.org featuring one or more accessible features.

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8 **October 2023 Waiting List Openings**

↔ no change from 8 last year.

28 **October housing openings with one or more accessible features**

↓ down from 29 last year.
Rental Housing Stock

Rental Unit Inspections – Q3 2023

1 Source: Analysis of City of St. Paul Department of Safety and Inspections Fire Certificate of Occupancy data. Note: The City of St. Paul requires inspections of non-owner-occupied housing units on a regular basis. Class C and Class D properties are those that are least compliant with all state and local safety codes, triggering re-inspection every two years (Class C) or one year (Class D). Reported units only include those which receive a Fire Certificate of Occupancy grade, a practice which is only required for single family homes and duplexes that are not owner-occupied, and for rental properties of three or more units, and excludes units that mix residential with other uses.


70,468
Certified units with a grade

2,319
Units in Class C and D properties

12,866
Units in 1 and 2 Unit properties

+1% from last year

-8% from last year

0% change from last year

508
entire home rentals listed
Multifamily (5+) Units Permitted for New Construction

Q4 2022 to Q3 2023

1,629 Units

+100% year over year

5-year view

Average Price-Per-Unit Apartment Sales

Q4 2022 to Q3 2023

$77,965 Per unit

-45% year over year

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1 Source: HUD's SOCDS Building Permits Database, which contains data on permits for privately-owned residential construction collected in the Census Bureau's Building Permits Survey. This data does not include any publicly-owned buildings or commercial conversion. For more information on what is included see here. Additionally, while some multifamily construction may contain units built for sale (e.g. condominiums), recent analysis by the Urban Institute recently indicated those units only account for 5.4% of all permitted multifamily units, nationwide (The Housing Market Needs More Condos. Why Are So Few Being Built? Neal, Goodman; 2022).

2 Source: This analysis is based on research conducted since 2011 exclusively on projects vetted or written about by Finance & Commerce publication for its Twin Cities Apartment Sales Tracker, available at finance-commerce.com.
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